

ESTTA Tracking number: **ESTTA289058**

Filing date: **06/10/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	Las Vegas Sands Corp.
Granted to Date of previous extension	06/10/2009
Address	3355 Las Vegas Boulevard South Las Vegas, NV 89109 UNITED STATES
Attorney information	Christiane Schuman Campbell Duane Morris LLP 30 South 17th Street Philadelphia, PA 19103 UNITED STATES ccampbell@duanemorris.com Phone:215.979.1817

### Applicant Information

Application No	77614902	Publication date	02/10/2009
Opposition Filing Date	06/10/2009	Opposition Period Ends	06/10/2009
Applicant	Nizdil, Mark C 2678 Honolulu Ave Montrose, CA 91020 UNITED STATES		


### Goods/Services Affected by Opposition

Class 009. All goods and services in the class are opposed, namely: Computer game software for gaming machines including slot machines or video lottery terminals; Computer game software for gaming machines, namely, slot machines and video lottery terminals; Computer software and firmware for games of chance on any computerized platform, including dedicated gaming consoles, video based slot machines, reel based slot machines, and video lottery terminals; Gaming devices, namely, gaming machines, slot machines, bingo machines, with or without video output; Gaming equipment, namely, slot machines with or without video output; Gaming machines including slot machines or video lottery terminals; Gaming machines, namely slot machines and video lottery terminals; Gaming machines, namely, electronic slot and bingo machines; Slot machines
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### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

### Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1209102	Application Date	12/22/1980
Registration Date	09/14/1982	Foreign Priority Date	NONE
Word Mark	SANDS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1952/00/00 First Use In Commerce: 1952/00/00 Entertainment Services-Namely, Providing Stage Show, Gambling and Casino Services Class 042. First use: First Use: 1952/00/00 First Use In Commerce: 1952/00/00 Providing Hotel, Restaurant and Lounge Services		


U.S. Application No.	77401895	Application Date	02/20/2008
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	SANDS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: Casino services; gambling services; gaming services; entertainment services in the nature of theatre productions, and boxing contests, art exhibition and museum services; golf course and golf club services; providing newsletters in the field of casino services, food services, entertainment services and resort services via email; arranging of seminars and conferences; educational demonstrations; rental of audio-visual equipment; rental of portable stages; rental of audio-visual equipment; preparation of special effects for trade show booths and exhibitions; entertainment, namely, lighting production		


U.S. Application No.	77468023	Application Date	05/07/2008
Registration Date	NONE	Foreign Priority	NONE


		Date	
Word Mark	SANDS		
Design Mark			
Description of Mark	The mark consists of the stylized literal element "SANDS".		
Goods/Services	Class 041. First use: Casino services; gambling services; gaming services; entertainment services in the nature of theatre productions, and boxing contests, art exhibition and museum services; golf course and golf club services; providing newsletters in the field of casino services, food services, entertainment services and resort services via e-mail; arranging of seminars and conferences; educational demonstrations; rental of audio-visual equipment; rental of portable stages; rental of audio-visual equipment; preparation of special effects for trade show booths and exhibitions; entertainment, namely, lighting production		

U.S. Application No.	77467917	Application Date	05/07/2008
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	SANDS		
Design Mark			
Description of Mark	The mark consists of the stylized literal element "SANDS".		
Goods/Services	Class 028. First use: Toys in the nature of electronic learning and action toys; battery operated action toys; mechanical toys; pull toys; plush toys; plush animals; stuffed toys; stuffed animals; play figures; plastic toy figurines; flying disks; yo-yos; bath toys; beach toys in the nature of sand toys; inflatable toys; toy banks; toy slot machines; toy roulette machines; toy poker machines; hand held unit for playing electronic games; puzzles; gaming chips; dice; chess sets; checkers sets; playing cards; toy music boxes; billiard game playing equipment; snow globes; golf balls; golf ball markers; golf tees; golf bags; golf club covers; golf bag tags; Christmas tree ornaments; dominoes		

U.S. Application No.	77401857	Application Date	02/20/2008
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	SANDS		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 028. First use: Toys in the nature of electronic learning and action toys; battery operated action toys; mechanical toys; pull toys; plush toys; plush animals; stuffed toys; stuffed animals; play figures; plastic toy figurines; flying disks; yo-yos; bath toys; beach toys in the nature of sand toys; inflatable toys; toy banks; toy slot machines; toy roulette machines; toy poker machines; hand held unit for playing electronic games; puzzles; gaming chips; dice; chess sets; checkers sets; playing cards; toy music boxes; billiard game playing equipment; snow globes; golf balls; golf ball markers; golf tees; golf bags; golf club covers; golf bag tags; Christmas tree ornaments; dominoes

U.S. Application No.	77401806	Application Date	02/20/2008
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	SANDS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: Decorative magnets; automated paper money sorting machines; automatic teller machines (ATM); batteries; blank audio cassettes; blank computer discs; cases for audio tapes, diskettes and compact discs; cases for mobile phones; cases for spectacles and sunglasses; coin changers; coin sorting machines; coin counting machines; computer game software; video game software; contact lens cases; cameras; disposable cameras; earphones; ear plugs for sleeping; ear plugs for swimming; eyewear accessories, namely, straps, neck cords and head straps which restrain eyewear from movement on a wearer; gaming machines that generate or display wager outcomes; gaming machines, namely, electronic slot and bingo machines; laser pointers; machines for playing games of chance; reading glasses; swim goggles; sunglasses; calculators; CD storage wallets		

U.S. Application No.	77467583	Application Date	05/07/2008
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	SANDS		
Design Mark			
Description of Mark	The mark consists of the stylized literal element "SANDS".		
Goods/Services	<p>Class 009. First use:</p> <p>Decorative magnets; automated paper money sorting machines; automatic teller machines (ATM); batteries; blank audio cassettes; blank computer discs; cases for audio tapes, diskettes and compact discs; cases for mobile phones; cases for spectacles and sunglasses; coin changers; coin sorting machines; coin counting machines; computer game software; video game software; contact lens cases; cameras; disposable cameras; earphones; ear plugs for sleeping; ear plugs for swimming; eyewear accessories, namely, straps, neck cords and head straps which restrain eyewear from movement on a wearer; gaming machines that generate or display wager outcomes; gaming machines, namely electronic slot and bingo machines; laser pointers; machines for playing games of chance; reading glasses; swim goggles; sunglasses; calculators; CD storage wallets</p>		

U.S. Application No.	77397311	Application Date	02/14/2008
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	SANDS CASINO RESORT BETHLEHEM		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 041. First use:</p> <p>Casino services; gambling services; gaming services; entertainment services in the nature of theatre productions, and boxing contests, art exhibition and museum services; golf course and golf club services; providing newsletters in the field of casino services, food services, entertainment services and resort services via email; arranging of seminars and conferences; educational</p>		

	demonstrations; rental of audio-visual equipment; rental of portable stages; rental of audio-visual equipment; preparation of special effects for trade show booths and exhibitions; entertainment, namely, lighting production
--	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

U.S. Application No.	77397043	Application Date	02/14/2008
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	SANDS CASINO RESORT BETHLEHEM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: Decorative magnets; automated paper money sorting machines; automatic teller machines (ATM); batteries; blank audio cassettes; blank computer discs; cases for audio tapes, diskettes and compact discs; cases for mobile phones; cases for spectacles and sunglasses; coin changers; coin sorting machines; coin counting machines; computer game software; video game software; contact lens cases; cameras; disposable cameras; earphones; ear plugs for sleeping; ear plugs for swimming; eyewear accessories, namely, straps, neck cords and head straps which restrain eyewear from movement on a wearer; gaming machines that generate or display wager outcomes; gaming machines, namely, electronic slot and bingo machines; laser pointers; machines for playing games of chance; reading glasses; swim goggles; sunglasses; calculators; CD storage wallets		

Related Proceedings	On the date of this Notice of Opposition, Opposer is also filing a Notice of Opposition against Applicant's Application Serial No. 77614924.
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Attachments	73290687#TMSN.gif ( 1 page )( bytes ) 77401895#TMSN.jpeg ( 1 page )( bytes ) 77468023#TMSN.jpeg ( 1 page )( bytes ) 77467917#TMSN.jpeg ( 1 page )( bytes ) 77401857#TMSN.jpeg ( 1 page )( bytes ) 77401806#TMSN.jpeg ( 1 page )( bytes ) 77467583#TMSN.jpeg ( 1 page )( bytes ) 77397311#TMSN.jpeg ( 1 page )( bytes ) 77397043#TMSN.jpeg ( 1 page )( bytes ) Notice of Opp for SHIFTING and Service.pdf ( 8 pages )(519455 bytes ) Exhibit A to Notice of Opposition for ANCIENT and SHIFTING.pdf ( 43 pages )(3773154 bytes )
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## Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address

record by First Class Mail on this date.

Signature	/Christiane Schuman Campbell/
Name	Christiane Schuman Campbell
Date	06/10/2009

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Trademark Application Serial No. 77/614,902

Filed: November 14, 2008

For the mark: SHIFTING SANDS

Published in the Official Gazette on: February 10, 2009

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LAS VEGAS SANDS CORP.

Opposer

v.

MARK C. NIZDIL

Applicant

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Opposition No: \_\_\_\_\_

**NOTICE OF OPPOSITION**

Opposer, Las Vegas Sands Corp., a corporation organized and existing under the laws of the State of Nevada, having an address at 3355 Las Vegas Boulevard South, Las Vegas, Nevada 89109 (hereinafter "Las Vegas Sands"), believes that it will be damaged by registration of "SHIFTING SANDS" as a trademark covering "Computer game software for gaming machines including slot machines or video lottery terminals; Computer game software for gaming machines, namely, slot machines and video lottery terminals; Computer software and firmware for games of chance on any computerized platform, including dedicated gaming consoles, video based slot machines, reel based slot machines, and video lottery terminals; Gaming devices, namely, gaming machines, slot machines, bingo machines, with or without video output; Gaming equipment, namely, slot machines with or without video output; Gaming machines including slot machines or video lottery terminals; Gaming machines, namely slot machines and video lottery terminals; Gaming machines, namely, electronic slot and bingo machines; Slot machines" in



International Class 9 as shown in U.S. Application Serial No. 77/614,902, and hereby opposes registration of the same by Applicant, Mark C. Nizdil, an individual, having an address at 2678 Honolulu Avenue, Montrose, California 91020 (hereinafter “Applicant”).

As grounds for the opposition, Opposer, through its counsel, alleges that:

1. Since at least as early as 1952, Las Vegas Sands, and its predecessors-in-interest, subsidiaries, affiliates, and/or licensees have been engaged in the development and operation of casino resorts and convention center properties, and the offering of related goods and services, in connection with the mark SANDS® (“SANDS Mark”) and marks incorporating the SANDS Mark (collectively, the “SANDS Marks”).
2. Las Vegas Sands is the owner of numerous U.S. trademarks, trademark registrations and pending applications for the SANDS Marks, including but not limited to the marks SANDS, SANDS EXPO, SHOPS AT THE SANDS, SANDS CASINO RESORT BETHLEHEM, and SANDS BETHWORKS. A copy of a registration certificate for the SANDS mark, TARR trademark application status printouts, and title histories for the registration and applications are attached hereto as Exhibit A. The selection is limited to Las Vegas Sands’ applications covering gaming devices and gaming and gambling services in Classes 9, 28 and 41, and the first registration obtained for the SANDS Mark. The first registration certificate for a SANDS Mark was obtained in 1982 and claims a first use date of at least as early as 1952.
3. Las Vegas Sands’ SANDS Marks cover a wide variety of goods and services offered in the casino, resort and entertainment industries. The SANDS Marks are used in the U.S. and throughout the world in connection with Las Vegas Sands’ SANDS® casino resort

and convention properties, and goods and services offered therefrom. Las Vegas Sands' applications and registrations for its SANDS Marks cover a wide variety of these goods and services, including but not limited to gaming machines that generate or display wager outcomes, gaming machines, namely electronic slot and bingo machines, and machines for playing games of chance in International Class 9, toy slot machines and toy poker machines in International Class 28 and casino services and gambling services in International Class 41.

4. The Opposer, and its predecessors-in-interest, subsidiaries, affiliates, and/or licensees have used the SANDS Mark in U.S. commerce for more than fifty-five years.
5. Las Vegas Sands markets its SANDS® casinos, resorts, convention centers and related goods and services worldwide on the Internet, through its websites, including but not limited to the websites located at the Uniform Resource Locators ("URLs")  
<http://www.lasvegassands.com>, <http://www.sandsbethworks.com/>,  
<http://www.sands.com.mo/>, <http://www.marinabaysands.com/>, and  
<http://www.sandsexpo.com/>.
6. Las Vegas Sands' SANDS Mark is distinctive and widely recognized and is "famous" within the meaning of the Trademark Act Section 43, 15 U.S.C. § 1125(c)(1), and was famous on and prior to any priority date on which the Applicant could rely.
7. On November 14, 2008, Applicant filed its application to register SHIFTING SANDS for "Computer game software for gaming machines including slot machines or video lottery terminals; Computer game software for gaming machines, namely, slot machines and video lottery terminals; Computer software and firmware for games of chance on any

computerized platform, including dedicated gaming consoles, video based slot machines, reel based slot machines, and video lottery terminals; Gaming devices, namely, gaming machines, slot machines, bingo machines, with or without video output; Gaming equipment, namely, slot machines with or without video output; Gaming machines including slot machines or video lottery terminals; Gaming machines, namely slot machines and video lottery terminals; Gaming machines, namely, electronic slot and bingo machines; Slot machines” in International Class 9.

8. Applicant’s application to register SHIFTING SANDS was filed based on Trademark Act Section 1(b), 15 U.S.C. § 1051(b), intent-to-use in U.S. commerce. Upon information and belief, Applicant has not filed an Amendment to Allege Use of this mark, and has not yet commenced use of this mark in U.S. commerce.
9. Applicant’s purported SHIFTING SANDS mark, as shown in Application Serial No. 77/614,902 incorporates Las Vegas Sands’ SANDS Mark in its entirety.
10. The goods covered by Applicant’s Application Serial No. 77/614,902, and the goods offered or proposed to be offered by Applicant under Applicant’s SHIFTING SANDS application, are identical to, or related to, the goods and services covered by the SANDS Marks.
11. Upon information and belief, the Applicant’s goods and the goods and services offered in connection with Opposer’s SANDS Marks or from Opposer’s SANDS® properties overlap and would be available to and could be marketed to the same consumers, through common channels of trade.

12. Upon information and belief, use of the SANDS Mark in U.S. commerce commenced more than fifty-five years prior to Applicant's filing of an application to register "SHIFTING SANDS" and at least fifty-five years prior to any use of "SHIFTING SANDS" in U.S. commerce.
13. Applicant's SHIFTING SANDS application incorporates a mark previously used and registered in the United States, namely Opposer's SANDS Mark in its entirety.  
Applicant's SHIFTING SANDS application has been applied for and is intended for use in connection with goods identical to or related to the goods and services offered by Opposer under its SANDS Marks, and is therefore likely to confuse, deceive or mislead purchasers or prospective purchasers with regard to source, sponsorship or affiliation by or between Opposer and Applicant, in violation of Section 2(d) of the Trademark Act, 15 U.S.C. §1052(d).
14. Further, if allowed to be registered, Applicant's SHIFTING SANDS application is likely to dilute the distinctive quality of the famous SANDS Mark, in violation of Trademark Act Section 43(c), 15 U.S.C. §1125(c).
15. As a result, the grant of registration to Applicant will cause substantial damage and injury to Opposer and Applicant is not entitled to registration for the claimed mark.

WHEREFORE, Opposer respectfully requests that this opposition be sustained and that Application Serial No. 77/614,902 for registration of "SHIFTING SANDS" be denied.

Respectfully submitted,

DUANE MORRIS LLP

By: 

Christiane Schuman Campbell, Esq.  
Gregory P. Gulia, Esq.  
Eric W. McCormick, Esq.

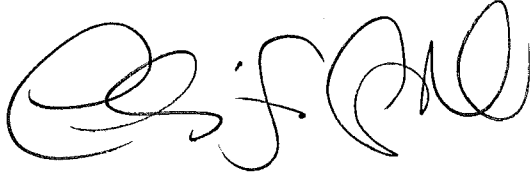
Dated: June 10, 2009

Attorneys for Opposer, Las Vegas Sands Corp.  
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Philadelphia, PA 19103  
(tel) 215.979.1817  
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New York, NY 10036-4086  
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(fax) 212.202.6014  
gpgulia@duanemorris.com  
ewmccormick@duanemorris.com

CERTIFICATE OF ELECTRONIC FILING

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING FILED ELECTRONICALLY WITH THE UNITED STATES PATENT AND TRADEMARK OFFICE TRADEMARK TRIAL AND APPEAL BOARD, VIA ESTTA, ON THE DATE INDICATED BELOW.

By: 

Date: 6/10/09

**CERTIFICATE OF SERVICE UNDER 37 C.F.R. §2.119(a)**

I hereby certify that on June 10, 2009 the following documents are being deposited with the United States Postal Service, with sufficient postage as first class mail in an envelope addressed to Applicant's counsel at:

Mark C. Nizdil  
2678 Honolulu Avenue  
Montrose, California 91020

A courtesy copy of the below documents is being sent to Maiken John, an individual who, upon information and belief, is a representative for the Applicant, via e-mail to the following e-mail address:

mjohn@premiergaming.com

Documents: OPPOSER'S NOTICE OF OPPOSITION

On : 6/10/09

(Date)

6/10/09


  
(Signature)

EXHIBIT A

LAS VEGAS SANDS CORP.

V.

MARK C. NIZDIL



Int. Cls.: 41 and 42

Prior U.S. Cls.: 100 and 107

**United States Patent and Trademark Office**

**Reg. No. 1,209,102**

Registered Sep. 14, 1982

**SERVICE MARK**  
**Principal Register**

*Sands*

Pratts Properties, Inc. (Nevada corporation)  
Suite 200  
4141 Blue Lake Circle  
Dallas, Texas 75234, assignee, by mesne of assignment  
of  
Summa Corporation (Delaware corporation)  
Las Vegas, Nev.

For: ENTERTAINMENT SERVICES—NAME-  
LY, PROVIDING STAGE SHOW, GAMBLING  
AND CASINO SERVICES, in CLASS 41 (U.S. Cl.

107).

First use 1952; in commerce 1952.

For: PROVIDING HOTEL, RESTAURANT  
AND LOUNGE SERVICES, in CLASS 42 (U.S. Cl.  
100).

First use 1952; in commerce 1952.

Ser. No. 290,687, filed Dec. 22, 1980.

G. MAYERSCHOFF, Primary Examiner

KIMBERLY KREHELY, Examiner

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-06-10 10:05:50 ET

Serial Number: 73290687 Assignment Information Trademark Document Retrieval

Registration Number: 1209102

Mark



(words only): SANDS

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2002-10-30

Filing Date: 1980-12-22

Transformed into a National Application: No

Registration Date: 1982-09-14

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 40S -Scanning On Demand

Date In Location: 2008-04-09

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. LAS VEGAS SANDS CORP.

**Address:**

LAS VEGAS SANDS CORP.  
3355 LAS VEGAS BLVD. SOUTH

LAS VEGAS, NV 89109

United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Nevada

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### GOODS AND/OR SERVICES

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**International Class:** 041

**Class Status:** Active

Entertainment Services-Namely, Providing Stage Show, Gambling and Casino Services

**Basis:** 1(a)

**First Use Date:** 1952-00-00

**First Use in Commerce Date:** 1952-00-00

**International Class:** 042

**Class Status:** Active

Providing Hotel, Restaurant and Lounge Services

**Basis:** 1(a)

**First Use Date:** 1952-00-00

**First Use in Commerce Date:** 1952-00-00

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### ADDITIONAL INFORMATION

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(NOT AVAILABLE)

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### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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### PROSECUTION HISTORY

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**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-04-30 - Attorney Revoked And/Or Appointed

2009-04-30 - TEAS Revoke/Appoint Attorney Received

2008-09-15 - Attorney Revoked And/Or Appointed

2008-09-15 - TEAS Revoke/Appoint Attorney Received

2008-05-29 - Notice Of Suit

2008-04-09 - Case File In TICRS

2007-08-29 - Automatic Update Of Assignment Of Ownership

2007-06-06 - Assignment Of Ownership Not Updated Automatically  
2007-05-30 - Assignment Of Ownership Not Updated Automatically  
2006-04-18 - Attorney Revoked And/Or Appointed  
2006-04-18 - TEAS Revoke/Appoint Attorney Received  
2005-07-05 - Section 7 new certificate issued  
2005-06-06 - Assigned To Paralegal  
2005-05-04 - Request for new certificate filed  
2005-05-04 - FAX RECEIVED  
2002-10-30 - First renewal 10 year  
2002-10-30 - Section 8 (10-year) accepted/ Section 9 granted  
2002-08-09 - Combined Section 8 (10-year)/Section 9 filed  
2002-08-06 - PAPER RECEIVED  
1988-10-14 - Section 8 (6-year) accepted & Section 15 acknowledged  
1988-06-17 - Section 8 (6-year) and Section 15 Filed  
1982-09-14 - Registered - Principal Register  
1982-06-15 - Published for opposition  
1982-06-01 - Notice of publication  
1982-04-19 - Approved for Pub - Principal Register (Initial exam)  
1982-02-08 - Non-final action mailed  
1981-10-08 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Lewis F. Gould, Jr. / Christiane Schuman Campbell

**Correspondent**

Lewis F. Gould, Jr. / Christiane Schuman  
Duane Morris LLP  
30 South 17th Street  
Philadelphia PA 19103

Phone Number: 215.979.1817

Fax Number: 215.979.1020

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

## Total Assignments: 15

Serial #: 73290687

Filing Dt: 12/22/1980

Reg #: 1209102

Reg. Dt: 09/14/1982

Registrant: Summa Corporation

Mark: SANDS

## Assignment: 1

Reel/Frame: 0391/0718

Received:

Recorded: 05/20/1981

Pages: 2

Conveyance: ASSIGNOR HEREBY GRANTS A CONTINUING SECURITY INTEREST UNDER SAID MARK, (SEE RECORD FOR DETAILS)

Assignor: PRATT PROPERTIES, INC.

Exec Dt: 04/30/1981

Entity Type: UNKNOWN

Citizenship: NONE

Assignees: SUMMA CORPORATION

P.O. BOX 14000

LAS VEGAS, NEVADA 89156

HUGHES PROPERTIES, INC.

P.O. BOX 14000

LAS VEGAS, NEVADA 89156

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: ANDREWS, KURTH, ET AL.

2500 EXXON BLDG.

HOUSTON, TX 77002

Entity Type: UNKNOWN

Citizenship: NONE

## Assignment: 2

Reel/Frame: 0413/0186

Received:

Recorded: 04/05/1982

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignors: SUMMA CORPORATION

Exec Dt: 04/30/1981

Entity Type: CORPORATION

Citizenship: DELAWARE

HUGHES PROPERTIES, INC.

Exec Dt: 00/00/0000

Entity Type: CORPORATION

Citizenship: NEVADA

Assignee: PRATT PROPERTIES, INC.

SUITE 200

4141 BLUE LAKE CIRCLE

DALLAS, TEXAS

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: ANDREWS &amp; KURTH

TEXAS COMMERCE TOWER

HOUSTON, TX 77002

## Assignment: 3

Reel/Frame: 0442/0946

Received:

Recorded: 05/20/1983

Pages: 6

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignors: SANDS HOTEL & CASINO, INC.

Exec Dt: 05/01/1983

Entity Type: CORPORATION

Citizenship: NEVADA

Formerly: FORMERLY PRATT PROPERTIES, INC.; SANDS HOTEL, INC.; SANDS CASINO, INC.; BOTH CORPS. OF NEVADA

SANDS HOTEL, INC

Exec Dt: 05/01/1983

Entity Type: CORPORATION

Citizenship: NEVADA

SANDS CASINO, INC

**Exec Dt:** 05/01/1983

**Entity Type:** CORPORATION

**Citizenship:** NEVADA

**Entity Type:** CORPORATION

**Citizenship:** NEVADA

**Assignee:** HUGHES PROPERTIES, INC.

4045 SOUTH SPENCER ST.

LAS VEGAS, NEVADA

**Correspondent:** ANDREWS & KURTH

TEXAS COMMERCE TOWER

HOUSTON, TX 77002

**Assignment: 4**

**Reel/Frame:** 0598/0382

**Received:**

**Recorded:** 04/15/1988

**Pages:** 0

**Conveyance:**

**Assignor:** HUGHES PROPERTIES, INC.

**Exec Dt:** 01/31/1988

**Entity Type:** CORPORATION

**Citizenship:** NEVADA

**Entity Type:** CORPORATION

**Citizenship:** NEVADA

**Assignee:** MGM SANDS, INC

**Correspondent:** WEISS, DAWID, FROSS, ET AL.

750 THIRD AVENUE

NEW YORK, NY 10017-2773

**Assignment: 5**

**Reel/Frame:** 0598/0440

**Received:**

**Recorded:** 04/15/1988

**Pages:** 2

**Conveyance:** RELEASE BY SECURED PARTY; SECURITY AGREEMENT RECORDED ON MAY 20, 1981 AT REEL 391, FRAME 718

**Assignor:** PRATT PROPERTIES, INC.

**Exec Dt:** 01/31/1988

**Entity Type:** CORPORATION

**Citizenship:** NEVADA

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** NEVADA

**Assignees:** SUMMA CORPORATION

HUGHES PROPERTIES, INC.

**Correspondent:** WEISS, DAWID, ET AL.

750 THIRD AVENUE

NEW YORK, NY 10017-2773

**Assignment: 6**

**Reel/Frame:** 0688/0548

**Received:**

**Recorded:** 01/30/1990

**Pages:** 0

**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**Assignor:** MGM SANDS, INC.

**Exec Dt:** 04/27/1989

**Entity Type:** CORPORATION

**Citizenship:** NEVADA

**Entity Type:** CORPORATION

**Citizenship:** NEVADA

**Assignee:** LAS VEGAS SANDS, INC.

**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN

90 PARK AVENUE

NEW YORK, NY 10016

**Assignment: 7**

**Reel/Frame:** 2528/0688

**Received:** 06/20/2002

**Recorded:** 06/13/2002

**Pages:** 8

**Conveyance:** SECURITY AGREEMENT

**Assignors:** LAS VEGAS SANDS, INC.

**Exec Dt:** 06/04/2002

**Entity Type:** CORPORATION

**Citizenship:** NEVADA

**Exec Dt:** 06/04/2002

**Entity Type:** LIMITED LIABILITY COMPANY

VENETIAN CASINO RESORT, LLC

**Assignee:** BANK OF NOVA SCOTIA, THE  
580 CALIFORNIA STREET, SUITE 2100  
SAN FRANCISCO, CALIFORNIA 94104

**Citizenship:** NEVADA

**Entity Type:** CANADIAN CHARTERED BANK

**Citizenship:** NONE

**Correspondent:** PAUL, WEISS, RIFKIND ET AL.  
HAYLEY WERNER, ESQ.  
1285 AVENUE OF THE AMERICAS  
NEW YORK, NY 10019

**Assignment: 8**

**Reel/Frame:** 3046/0522

**Received:** 09/08/2004

**Recorded:** 09/02/2004

**Pages:** 7

**Conveyance:** SECURITY AGREEMENT

**Assignor:** LAS VEGAS SANDS, INC.

**Exec Dt:** 08/20/2004

**Entity Type:** CORPORATION

**Citizenship:** NEVADA

**Entity Type:** CANADIAN CHARTERED BANK

**Citizenship:** NONE

**Assignee:** BANK OF NOVA SCOTIA, AS INTERCREDITOR AGENT, THE  
580 CALIFORNIA STREET, SUITE 2100  
SAN FRANCISCO, CALIFORNIA 94104

**Correspondent:** LATHAM & WATKINS, LLP  
RHONDA DELEON  
650 TOWN CENTER DRIVE, SUITE 2000  
COSTA MESA, CA 92626

**Assignment: 9**

**Reel/Frame:** 2952/0425

**Received:** 10/06/2004

**Recorded:** 10/06/2004

**Pages:** 5

**Conveyance:** RELEASE OF SECURITY INTEREST AT REEL/FRAME NO. 2528/0688

**Assignor:** THE BANK OF NOVA SCOTIA

**Exec Dt:** 09/30/2004

**Entity Type:** CANADIAN CHARTERED BANK

**Citizenship:** NONE

**Entity Type:** CORPORATION

**Citizenship:** NEVADA

**Assignee:** LAS VEGAS SANDS, INC.  
3355 LAS VEGAS BLVD. SOUTH  
LAS VEGAS, NEVADA 89109

**Correspondent:** LATHAM & WATKINS LLP  
650 TOWN CENTER DRIVE  
SUITE 2000  
COSTA MESA, CA 92626

**Assignment: 10**

**Reel/Frame:** 3043/0571

**Received:** 03/09/2005

**Recorded:** 03/09/2005

**Pages:** 7

**Conveyance:** SECURITY INTEREST

**Assignor:** LAS VEGAS SANDS, INC.

**Exec Dt:** 02/22/2005

**Entity Type:** CORPORATION

**Citizenship:** NEVADA

**Entity Type:** INTERCREDITOR AGENT

**Citizenship:** NONE

**Assignee:** THE BANK OF NOVA SCOTIA  
44 KING STREET WEST  
TORONTO, ON, CANADA MSH 1H1

**Correspondent:** MARK I FELDMAN, ESQ.  
P.O. BOX 64807  
CHICAGO, IL 60664-0807

**Assignment: 11**

**Reel/Frame:** 3188/0321

**Received:** 11/04/2005

**Recorded:** 11/04/2005

**Pages:** 5

**Conveyance:** CHANGE OF NAME

**Assignor:** LAS VEGAS SANDS, INC.

**Exec Dt:** 07/28/2005

**Entity Type:** CORPORATION

**Citizenship:** NEVADA

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** LAS VEGAS SANDS, LLC



3355 LAS VEGAS BLVD SOUTH  
LAS VEGAS, NEVADA 89109

**Citizenship:** NEVADA

**Correspondent:** MIKE M. YAGHMAI  
2941 FAIRVIEW PARK DRIVE  
#7  
FALLS CHURCH, VA 22042

**Assignment: 12**

**Reel/Frame:** 3549/0115      **Received:** 05/24/2007      **Recorded:** 05/24/2007      **Pages:** 5

**Conveyance:** RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL (REEL 3046/FRAME 0522)

**Assignor:** THE BANK OF NOVA SCOTIA

**Exec Dt:** 05/23/2007

**Entity Type:** CANADIAN CHARTERED BANK

**Citizenship:** NONE

**Entity Type:** CORPORATION

**Citizenship:** NEVADA

**Assignee:** LAS VEGAS SANDS, INC.  
ATTENTION: GENERAL COUNSEL'S OFFICE  
3355 LAS VEGAS BOULEVARD SOUTH  
LAS VEGAS, NEVADA 89109

**Correspondent:** LATHAM & WATKINS LLP  
650 TOWN CENTER DRIVE, 20TH FLOOR  
COSTA MESA, CA 92626

**Assignment: 13**

**Reel/Frame:** 3549/0120      **Received:** 05/24/2007      **Recorded:** 05/24/2007      **Pages:** 5

**Conveyance:** RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL

**Assignor:** THE BANK OF NOVA SCOTIA

**Exec Dt:** 05/23/2007

**Entity Type:** CANADIAN CHARTERED BANK

**Citizenship:** NONE

**Entity Type:** CORPORATION

**Citizenship:** NEVADA

**Assignee:** LAS VEGAS SANDS, INC.  
ATTENTION: GENERAL COUNSEL'S OFFICE  
3355 LAS VEGAS BOULEVARD SOUTH  
LAS VEGAS, NEVADA 89109

**Correspondent:** LATHAM & WATKINS LLP  
650 TOWN CENTER DRIVE, 20TH FLOOR  
COSTA MESA, CA 92626

**Assignment: 14**

**Reel/Frame:** 3552/0912      **Received:** 06/01/2007      **Recorded:** 06/01/2007      **Pages:** 20

**Conveyance:** TRADEMARK SECURITY AGREEMENT

**Assignor:** LAS VEGAS SANDS, LLC

**Exec Dt:** 05/23/2007

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** NONE

**Entity Type:** CANADIAN CHARTERED BANK

**Citizenship:** NONE

**Assignee:** THE BANK OF NOVA SCOTIA, AS COLLATERAL AGENT  
GWS - LOAN OPERATIONS  
720 KING STREET WEST, 2ND FLOOR  
TORONTO, ONTARIO, CANADA M5H 1H1

**Correspondent:** LATHAM & WATKINS LLP  
650 TOWN CENTER DRIVE, 20TH FLOOR  
COSTA MESA, CA 92626

**Domestic rep:** LATHAM & WATKINS LLP  
650 TOWN CENTER DRIVE, 20TH FLOOR  
COSTA MESA, CA 92626

**Assignment: 15**

**Reel/Frame:** 3605/0949      **Received:** 08/21/2007      **Recorded:** 08/21/2007      **Pages:** 5

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** LAS VEGAS SANDS, LLC

**Exec Dt:** 08/21/2007

**Entity Type:** LIMITED LIABILITY COMPANY

**Assignee:** LAS VEGAS SANDS CORP.

3355 LAS VEGAS BLVD. SOUTH  
LAS VEGAS, NEVADA 89109

**Citizenship:** NEVADA**Entity Type:** CORPORATION**Citizenship:** NEVADA**Correspondent:** SUSAN OKIN GOLDSMITH

744 BROAD STREET  
SUITE 1200  
NEWARK, NJ 07102

Search Results as of: 06/10/2009 08:36 AM  
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Web interface last modified: October 18, 2008 v.2.0.2

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**Serial Number:** 77401895 Assignment Information      Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**

SANDS

**(words only):** SANDS

**Standard Character claim:** Yes

**Current Status:** A request for the first extension of time to file a statement of use has been granted.

**Date of Status:** 2008-12-18

**Filing Date:** 2008-02-20

**The Notice of Allowance Date is:** 2008-08-19

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 114

**Attorney Assigned:**  
CORDOVA RAUL

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2008-08-19

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Las Vegas Sands Corp.

**Address:**

Las Vegas Sands Corp.  
3355 Las Vegas Boulevard South  
Las Vegas, NV 89109  
United States  
**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Nevada

---

### GOODS AND/OR SERVICES

---

**International Class:** 041

**Class Status:** Active

Casino services; gambling services; gaming services; entertainment services in the nature of theatre productions, and boxing contests, art exhibition and museum services; golf course and golf club services; providing newsletters in the field of casino services, food services, entertainment services and resort services via email; arranging of seminars and conferences; educational demonstrations; rental of audio-visual equipment; rental of portable stages; rental of audio-visual equipment; preparation of special effects for trade show booths and exhibitions; entertainment, namely, lighting production

**Basis:** 1(b)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

---

### ADDITIONAL INFORMATION

---

**Prior Registration Number(s):**

1209102

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-04-30 - Attorney Revoked And/Or Appointed

2009-04-30 - TEAS Revoke/Appoint Attorney Received

2008-12-18 - Extension 1 granted

2008-12-18 - Extension 1 filed

2008-12-18 - TEAS Extension Received

2008-08-19 - Noa Mailed - SOU Required From Applicant

2008-05-27 - Published for opposition

2008-05-07 - Notice of publication

2008-04-21 - Law Office Publication Review Completed

2008-04-21 - Assigned To LIE

2008-04-16 - Approved for Pub - Principal Register (Initial exam)

2008-04-09 - Assigned To Examiner

2008-02-26 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Lewis F. Gould, Jr. / Christiane Schuman Campbell

**Correspondent**

Lewis F. Gould, Jr. / Christiane Schuman

Duane Morris LLP

30 South 17th Street

Philadelphia PA 19103

Phone Number: 215.979.1817

Fax Number: 215.979.1020

---



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**No assignment has been recorded at the USPTO**

**For Serial Number: 77401895**

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Web interface last modified: October 18, 2008 v.2.0.2

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Serial Number: 77468023 Assignment Information Trademark Document Retrieval

Registration Number: (NOT AVAILABLE)

Mark



(words only): SANDS

Standard Character claim: No

Current Status: A request for the first extension of time to file a statement of use has been granted.

Date of Status: 2009-05-21

Filing Date: 2008-05-07

The Notice of Allowance Date is: 2008-12-30

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 103

Attorney Assigned:  
MCBRIDE THEODORE M

Current Location: 700 -Intent To Use Section

Date In Location: 2008-12-30

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Las Vegas Sands Corp.

Address:

Las Vegas Sands Corp.  
3355 Las Vegas Boulevard South  
Las Vegas, NV 89109  
United States  
**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Nevada

---

### GOODS AND/OR SERVICES

---

**International Class:** 041

**Class Status:** Active

Casino services; gambling services; gaming services; entertainment services in the nature of theatre productions, and boxing contests, art exhibition and museum services; golf course and golf club services; providing newsletters in the field of casino services, food services, entertainment services and resort services via e-mail; arranging of seminars and conferences; educational demonstrations; rental of audio-visual equipment; rental of portable stages; rental of audio-visual equipment; preparation of special effects for trade show booths and exhibitions; entertainment, namely, lighting production

**Basis:** 1(b)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

---

### ADDITIONAL INFORMATION

---

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Description of Mark:** The mark consists of the stylized literal element "SANDS".

**Prior Registration Number(s):**

1209102

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-05-21 - Extension 1 granted

2009-05-21 - Extension 1 filed

2009-05-21 - TEAS Extension Received

2009-04-30 - Attorney Revoked And/Or Appointed

2009-04-30 - TEAS Revoke/Appoint Attorney Received



2008-12-30 - Noa Mailed - SOU Required From Applicant  
2008-10-07 - Published for opposition  
2008-09-17 - Notice of publication  
2008-09-03 - Law Office Publication Review Completed  
2008-09-02 - Assigned To LIE  
2008-08-21 - Approved for Pub - Principal Register (Initial exam)  
2008-08-20 - Assigned To Examiner  
2008-05-12 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Lewis F. Gould, Jr. / Christiane Schuman Campbell

**Correspondent**

Lewis F. Gould, Jr. / Christiane Schuman  
Duane Morris LLP  
30 South 17th Street  
Philadelphia PA 19103  
Phone Number: 215.979.1817  
Fax Number: 215.979.1020

---



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### Assignments on the Web > Trademark Query

**No assignment has been recorded at the USPTO**

**For Serial Number: 77468023**

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Web interface last modified: October 18, 2008 v.2.0.2

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Serial Number: 77467917 Assignment Information Trademark Document Retrieval

Registration Number: (NOT AVAILABLE)

Mark



(words only): SANDS

Standard Character claim: No

Current Status: A request for the first extension of time to file a statement of use has been granted.

Date of Status: 2009-05-21

Filing Date: 2008-05-07

The Notice of Allowance Date is: 2008-12-30

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 103

Attorney Assigned:  
MCBRIDE THEODORE M

Current Location: 700 -Intent To Use Section

Date In Location: 2008-12-30

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Las Vegas Sands Corp.

Address:

Las Vegas Sands Corp.  
3355 Las Vegas Boulevard South  
Las Vegas, NV 89109  
United States  
**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Nevada

---

### GOODS AND/OR SERVICES

---

**International Class:** 028

**Class Status:** Active

Toys in the nature of electronic learning and action toys; battery operated action toys; mechanical toys; pull toys; plush toys; plush animals; stuffed toys; stuffed animals; play figures; plastic toy figurines; flying disks; yo-yos; bath toys; beach toys in the nature of sand toys; inflatable toys; toy banks; toy slot machines; toy roulette machines; toy poker machines; hand held unit for playing electronic games; puzzles; gaming chips; dice; chess sets; checkers sets; playing cards; toy music boxes; billiard game playing equipment; snow globes; golf balls; golf ball markers; golf tees; golf bags; golf club covers; golf bag tags; Christmas tree ornaments; dominoes

**Basis:** 1(b)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

---

### ADDITIONAL INFORMATION

---

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Description of Mark:** The mark consists of the stylized literal element "SANDS".

**Prior Registration Number(s):**

1209102

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-05-21 - Extension 1 granted

2009-05-21 - Extension 1 filed

2009-05-21 - TEAS Extension Received

2009-04-30 - Attorney Revoked And/Or Appointed

2009-04-30 - TEAS Revoke/Appoint Attorney Received  
2008-12-30 - Noa Mailed - SOU Required From Applicant  
2008-10-07 - Published for opposition  
2008-09-17 - Notice of publication  
2008-09-02 - Law Office Publication Review Completed  
2008-09-02 - Assigned To LIE  
2008-08-21 - Approved for Pub - Principal Register (Initial exam)  
2008-08-20 - Assigned To Examiner  
2008-05-12 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Lewis F. Gould, Jr. / Christiane Schuman Campbell

**Correspondent**

Lewis F. Gould, Jr. / Christiane Schuman  
Duane Morris LLP  
30 South 17th Street  
Philadelphia PA 19103  
Phone Number: 215.979.1817  
Fax Number: 215.979.1020

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**For Serial Number: 77467917**

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Web interface last modified: October 18, 2008 v.2.0.2

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**Serial Number:** 77401857 Assignment Information Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**

**SANDS**

**(words only):** SANDS

**Standard Character claim:** Yes

**Current Status:** A request for the first extension of time to file a statement of use has been granted.

**Date of Status:** 2008-12-17

**Filing Date:** 2008-02-20

**The Notice of Allowance Date is:** 2008-08-19

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 114

**Attorney Assigned:**  
CORDOVA RAUL

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2008-08-19

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Las Vegas Sands Corp.

**Address:**

Las Vegas Sands Corp.  
3355 Las Vegas Boulevard South  
Las Vegas, NV 89109  
United States  
**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Nevada

---

**GOODS AND/OR SERVICES**

---

**International Class:** 028

**Class Status:** Active

Toys in the nature of electronic learning and action toys; battery operated action toys; mechanical toys; pull toys; plush toys; plush animals; stuffed toys; stuffed animals; play figures; plastic toy figurines; flying disks; yo-yos; bath toys; beach toys in the nature of sand toys; inflatable toys; toy banks; toy slot machines; toy roulette machines; toy poker machines; hand held unit for playing electronic games; puzzles; gaming chips; dice; chess sets; checkers sets; playing cards; toy music boxes; billiard game playing equipment; snow globes; golf balls; golf ball markers; golf tees; golf bags; golf club covers; golf bag tags; Christmas tree ornaments; dominoes

**Basis:** 1(b)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

---

**ADDITIONAL INFORMATION**

---

**Prior Registration Number(s):**

1209102

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**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

---

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2009-04-30 - Attorney Revoked And/Or Appointed

2009-04-30 - TEAS Revoke/Appoint Attorney Received

2008-12-17 - Extension 1 granted

2008-12-17 - Extension 1 filed

2008-12-17 - TEAS Extension Received

2008-08-19 - Noa Mailed - SOU Required From Applicant



2008-05-27 - Published for opposition

2008-05-07 - Notice of publication

2008-04-21 - Law Office Publication Review Completed

2008-04-21 - Assigned To LIE

2008-04-16 - Approved for Pub - Principal Register (Initial exam)

2008-04-09 - Assigned To Examiner

2008-02-26 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Lewis F. Gould, Jr. / Christiane Schuman Campbell

**Correspondent**

Lewis F. Gould, Jr. / Christiane Schuman

Duane Morris LLP

30 South 17th Street

Philadelphia PA 19103

Phone Number: 215.979.1817

Fax Number: 215.979.1020

---



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Serial Number: 77401806 Assignment Information Trademark Document Retrieval

Registration Number: (NOT AVAILABLE)

Mark

SANDS

(words only): SANDS

Standard Character claim: Yes

Current Status: Opposition period completed, a Notice of Allowance has been issued.

Date of Status: 2009-03-03

Filing Date: 2008-02-20

The Notice of Allowance Date is: 2009-03-03

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 114

Attorney Assigned:  
CORDOVA RAUL

Current Location: 700 -Intent To Use Section

Date In Location: 2009-03-03

---

LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Las Vegas Sands Corp.

Address:

Las Vegas Sands Corp.  
3355 Las Vegas Boulevard South  
Las Vegas, NV 89109  
United States  
**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Nevada

---

### GOODS AND/OR SERVICES

---

**International Class:** 009

**Class Status:** Active

Decorative magnets; automated paper money sorting machines; automatic teller machines (ATM); batteries; blank audio cassettes; blank computer discs; cases for audio tapes, diskettes and compact discs; cases for mobile phones; cases for spectacles and sunglasses; coin changers; coin sorting machines; coin counting machines; computer game software; video game software; contact lens cases; cameras; disposable cameras; earphones; ear plugs for sleeping; ear plugs for swimming; eyewear accessories, namely, straps, neck cords and head straps which restrain eyewear from movement on a wearer; gaming machines that generate or display wager outcomes; gaming machines, namely, electronic slot and bingo machines; laser pointers; machines for playing games of chance; reading glasses; swim goggles; sunglasses; calculators; CD storage wallets

**Basis:** 1(b)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

---

### ADDITIONAL INFORMATION

---

**Prior Registration Number(s):**

1209102

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

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### PROSECUTION HISTORY

---

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2009-04-30 - Attorney Revoked And/Or Appointed

2009-04-30 - TEAS Revoke/Appoint Attorney Received

2009-03-03 - Noa Mailed - SOU Required From Applicant

2008-12-09 - Published for opposition

2008-11-19 - Notice of publication

2008-11-03 - Law Office Publication Review Completed  
2008-11-03 - Assigned To LIE  
2008-10-24 - Approved for Pub - Principal Register (Initial exam)  
2008-10-15 - Teas/Email Correspondence Entered  
2008-10-15 - Communication received from applicant  
2008-10-15 - TEAS Response to Office Action Received  
2008-04-16 - Notification Of Non-Final Action E-Mailed  
2008-04-16 - Non-final action e-mailed  
2008-04-16 - Non-Final Action Written  
2008-04-09 - Assigned To Examiner  
2008-02-26 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Lewis F. Gould, Jr. / Christiane Schuman Campbell

**Correspondent**

Lewis F. Gould, Jr. / Christiane Schuman  
Duane Morris LLP  
30 South 17th Street  
Philadelphia PA 19103  
Phone Number: 215.979.1817  
Fax Number: 215.979.1020

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Web interface last modified: October 18, 2008 v.2.0.2

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**Serial Number:** 77467583 Assignment Information Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**



**(words only):** SANDS

**Standard Character claim:** No

**Current Status:** Opposition period completed, a Notice of Allowance has been issued.

**Date of Status:** 2009-02-24

**Filing Date:** 2008-05-07

**The Notice of Allowance Date is:** 2009-02-24

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 103

**Attorney Assigned:**  
MCBRIDE THEODORE M

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2009-02-24

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Las Vegas Sands Corp.

**Address:**

Las Vegas Sands Corp.  
3355 Las Vegas Boulevard South  
Las Vegas, NV 89109  
United States  
**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Nevada

---

### GOODS AND/OR SERVICES

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**International Class:** 009

**Class Status:** Active

Decorative magnets; automated paper money sorting machines; automatic teller machines (ATM); batteries; blank audio cassettes; blank computer discs; cases for audio tapes, diskettes and compact discs; cases for mobile phones; cases for spectacles and sunglasses; coin changers; coin sorting machines; coin counting machines; computer game software; video game software; contact lens cases; cameras; disposable cameras; earphones; ear plugs for sleeping; ear plugs for swimming; eyewear accessories, namely, straps, neck cords and head straps which restrain eyewear from movement on a wearer; gaming machines that generate or display wager outcomes; gaming machines, namely electronic slot and bingo machines; laser pointers; machines for playing games of chance; reading glasses; swim goggles; sunglasses; calculators; CD storage wallets

**Basis:** 1(b)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

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### ADDITIONAL INFORMATION

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**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Description of Mark:** The mark consists of the stylized literal element "SANDS".

**Prior Registration Number(s):**  
1209102

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### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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### PROSECUTION HISTORY

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**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-04-30 - Attorney Revoked And/Or Appointed

2009-04-30 - TEAS Revoke/Appoint Attorney Received

2009-02-24 - Noa Mailed - SOU Required From Applicant



2008-12-02 - Published for opposition  
2008-11-12 - Notice of publication  
2008-10-29 - Law Office Publication Review Completed  
2008-10-29 - Assigned To LIE  
2008-10-20 - Approved for Pub - Principal Register (Initial exam)  
2008-10-15 - Teas/Email Correspondence Entered  
2008-10-15 - Communication received from applicant  
2008-10-15 - TEAS Response to Office Action Received  
2008-08-21 - Notification Of Non-Final Action E-Mailed  
2008-08-21 - Non-final action e-mailed  
2008-08-21 - Non-Final Action Written  
2008-08-20 - Assigned To Examiner  
2008-05-12 - New Application Entered In Tram

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**ATTORNEY/CORRESPONDENT INFORMATION**

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**Attorney of Record**

Lewis F. Gould, Jr. / Christiane Schuman Campbell

**Correspondent**

Lewis F. Gould, Jr. / Christiane Schuman  
Duane Morris LLP  
30 South 17th Street  
Philadelphia PA 19103  
Phone Number: 215.979.1817  
Fax Number: 215.979.1020

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**Serial Number:** 77397311 [Assignment Information](#) [Trademark Document Retrieval](#)

**Registration Number:** (NOT AVAILABLE)

**Mark**

**SANDS CASINO RESORT  
BETHLEHEM**

**(words only):** SANDS CASINO RESORT BETHLEHEM

**Standard Character claim:** Yes

**Current Status:** A request for the first extension of time to file a statement of use has been granted.

**Date of Status:** 2008-12-17

**Filing Date:** 2008-02-14

**The Notice of Allowance Date is:** 2008-08-19

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 114

**Attorney Assigned:**  
CORDOVA RAUL

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2008-08-19

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

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1. Las Vegas Sands Corp.

**Address:**

Las Vegas Sands Corp.  
3355 Las Vegas Boulevard South  
Las Vegas, NV 89109  
United States  
**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Nevada

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### GOODS AND/OR SERVICES

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**International Class:** 041

**Class Status:** Active

Casino services; gambling services; gaming services; entertainment services in the nature of theatre productions, and boxing contests, art exhibition and museum services; golf course and golf club services; providing newsletters in the field of casino services, food services, entertainment services and resort services via email; arranging of seminars and conferences; educational demonstrations; rental of audio-visual equipment; rental of portable stages; rental of audio-visual equipment; preparation of special effects for trade show booths and exhibitions; entertainment, namely, lighting production

**Basis:** 1(b)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

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### ADDITIONAL INFORMATION

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**Disclaimer:** "CASINO RESORT BETHLEHEM"

**Prior Registration Number(s):**

1209102

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### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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### PROSECUTION HISTORY

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2009-04-30 - Attorney Revoked And/Or Appointed

2009-04-30 - TEAS Revoke/Appoint Attorney Received

2008-12-17 - Extension 1 granted

2008-12-17 - Extension 1 filed

2008-12-17 - TEAS Extension Received

2008-08-19 - Noa Mailed - SOU Required From Applicant

2008-05-27 - Published for opposition  
2008-05-07 - Notice of publication  
2008-04-24 - Law Office Publication Review Completed  
2008-04-24 - Approved for Pub - Principal Register (Initial exam)  
2008-04-11 - Examiner's Amendment Entered  
2008-04-11 - Assigned To LIE  
2008-04-10 - Notification Of Examiners Amendment E-Mailed  
2008-04-10 - Examiners amendment e-mailed  
2008-04-10 - Examiners Amendment - Written  
2008-04-09 - Assigned To Examiner  
2008-02-20 - New Application Entered In Tram

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**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

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**Correspondent**

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Duane Morris LLP  
30 South 17th Street  
Philadelphia PA 19103  
Phone Number: 215.979.1817  
Fax Number: 215.979.1020

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**Serial Number:** 77397043 [Assignment Information](#) [Trademark Document Retrieval](#)

**Registration Number:** (NOT AVAILABLE)

**Mark**

**SANDS CASINO RESORT  
BETHLEHEM**

**(words only):** SANDS CASINO RESORT BETHLEHEM

**Standard Character claim:** Yes

**Current Status:** Opposition period completed, a Notice of Allowance has been issued.

**Date of Status:** 2009-03-03

**Filing Date:** 2008-02-14

**The Notice of Allowance Date is:** 2009-03-03

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 114

**Attorney Assigned:**  
CORDOVA RAUL

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2009-03-03

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Las Vegas Sands Corp.

**Address:**

Las Vegas Sands Corp.  
3355 Las Vegas Boulevard South  
Las Vegas, NV 89109  
United States  
**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** Nevada

---

**GOODS AND/OR SERVICES**

---

**International Class:** 009

**Class Status:** Active

Decorative magnets; automated paper money sorting machines; automatic teller machines (ATM); batteries; blank audio cassettes; blank computer discs; cases for audio tapes, diskettes and compact discs; cases for mobile phones; cases for spectacles and sunglasses; coin changers; coin sorting machines; coin counting machines; computer game software; video game software; contact lens cases; cameras; disposable cameras; earphones; ear plugs for sleeping; ear plugs for swimming; eyewear accessories, namely, straps, neck cords and head straps which restrain eyewear from movement on a wearer; gaming machines that generate or display wager outcomes; gaming machines, namely, electronic slot and bingo machines; laser pointers; machines for playing games of chance; reading glasses; swim goggles; sunglasses; calculators; CD storage wallets

**Basis:** 1(b)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

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**ADDITIONAL INFORMATION**

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**Disclaimer:** "CASINO RESORT BETHLEHEM"

**Prior Registration Number(s):**  
1209102

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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2009-04-30 - Attorney Revoked And/Or Appointed

2009-04-30 - TEAS Revoke/Appoint Attorney Received

2009-03-03 - Noa Mailed - SOU Required From Applicant

2008-12-09 - Published for opposition



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2008-11-03 - Assigned To LIE  
2008-10-24 - Approved for Pub - Principal Register (Initial exam)  
2008-10-15 - Teas/Email Correspondence Entered  
2008-10-15 - Communication received from applicant  
2008-10-15 - TEAS Response to Office Action Received  
2008-04-16 - Notification Of Non-Final Action E-Mailed  
2008-04-16 - Non-final action e-mailed  
2008-04-16 - Non-Final Action Written  
2008-04-09 - Assigned To Examiner  
2008-02-20 - New Application Entered In Tram

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**ATTORNEY/CORRESPONDENT INFORMATION**

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